

Program Data Sheet

Name of Event: Water Babies Swim Lessons			Pilot Program
			Revised program
		x	Repeat Program
Date: February 7-28 2004		Day of Week: Saturday	Time: 11:15 – 11:45
Location: Indoor Pool		Information Phone #: 788-3301	Price: \$35 per person
Program Coordinator: Mike Carlomany			
Phone #: 788-3301		Fax #:788-3786	e-mail Address: mwrpool@monroe.army.mil
Purpose of the Event: Teach water safety and basic skills to parents and their children			
Indicator/Measure of Success: End of course evaluations, number of participants			
After Action Report (AAR) Comments from Prior Event(s):			

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
Marquee, Casemate, Web, Flyers and word of mouth	Publicity				
	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
	Other				

After Action Report

Financial Analysis

Sales:	245.00	Notes: Sales: 7 Registrations Labor: 1 Lifeguard, 1 WSI
COGS:		
Other Revenues:		
Labor:	76.16	
Other Expenses:		
NIBD:		

Program Analysis

Attendance:	7 Registrations
Indicator/Measure of Success: All satisfactory evaluations	
Elements to Change:	
Elements to Eliminate:	
Elements to Add:	
Other Comments:	